

BRITISH
Pig & Poulty
FAIRPoulty
15-16 May 24NEC, BirminghamPartnered by ABN

Space Only Stand Packages

Express your brand easily, cost effectively and sustainably





Why choose Show Ready?

If you're thinking about using a Show Ready Exhibition Stand package, here are some reasons why it'll be a great choice for you:

- Perfect for any space only stand, a solution for all
- Great for upgrading from shell scheme
- Easy for first-time exhibitors
- Quick for experienced exhibitors
- Simple to use across multiple events











Cost effective

More bang for your buck

All of your exhibiting essentials are bundled into one, affordable package. It's cheaper than a full custom build and has more branding opportunities than a shell scheme.



Zero fuss Choose, enhance, upload

The Show Ready process is quick and easy. All you need to do is pick a package, add your enhancements and send us your artwork. We'll take care of the rest.



Reusable Sustainable space only

Every part of a Show Ready Exhibition Stand package is either reusable or recyclable. From graphics and carpets to tables and chairs, we'll make sure nothing goes to waste.







EXHIBITING ESSENTIALS

What's in it for you?

We're the full package, a <u>start-to-finish</u> space only solution.

All of your exhibiting essentials are included with every one of our Show Ready Exhibition Stand package.

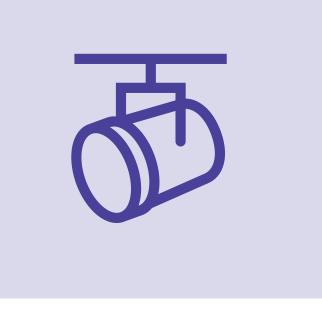
The only thing you need to do is tell us what extras you want and send us your artwork - we'll do the rest.



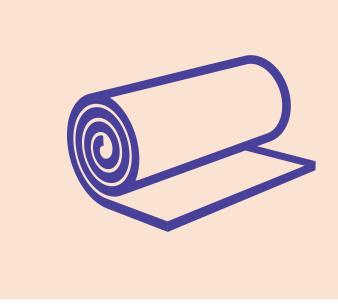


SHOW READY EXHIBITION STAND BROCHURE

Stand structure including fullcolour tensioned, wall graphics.

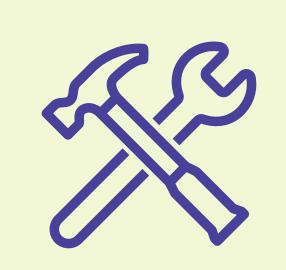


Low-energy, high output LED spotlights.



Velour carpet with polythene protection during build.

Health and safety planning, project management and venue liaison.



Installation and dismantling.

Additional electrical sockets and power supply, including testing.



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Choose a package

We've got a great range of stands to suit your exhibiting needs - from product demonstration to meeting zones.





With plenty of stand enhancements you're sure to find all the extra pieces you need to customise your stand.



SHOW READY EXHIBITION STAND BROCHURE



Upload your artwork

The final step is sending us your artwork, and if you need help, our in-house graphics team can amend or create it for you!*

*hourly charges apply.













Frome

One open side

Surround your visitors in your brand experience with this option specially designed for spaces with a single opening from the aisle. Great for hosting meetings, VIP guests and even seminars and small presentations.

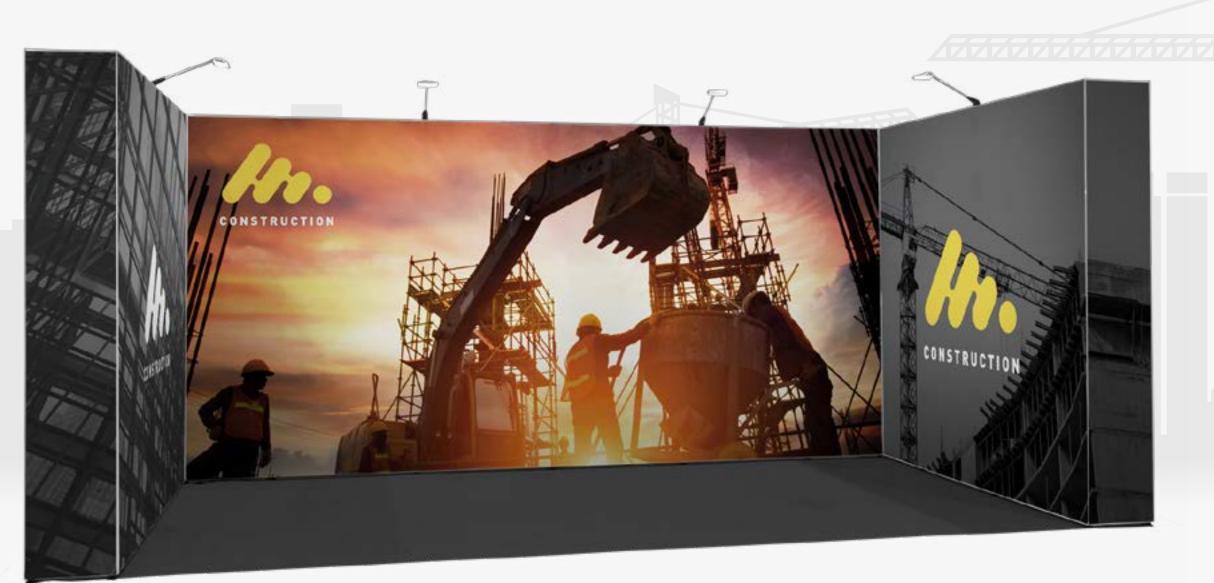
Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation

per sqm £325.00



SHOW READY EXHIBITION STAND BROCHURE













Avon Two open sides

A great space for a variety of exhibiting needs, with a storage area for keeping extras out of sight.

This space is incredibly versatile, great for meeting zones, product launches and plenty of wall graphic space for getting your brand noticed.

Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation

per sqm **£325.00**



SHOW READY EXHIBITION STAND BROCHURE



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Simple yet effective, this option gives you plenty of space to tell your brand story through graphics and equal opportunity to get the most out of your floor space. This style of space is great for floor-based product displays, meeting zones and demonstration areas.

Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation



per sqm **£325.00**



SHOW READY EXHIBITION STAND BROCHURE



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Hudson

Two open sides

Make a statement with your key brand messaging with this arch-tower combination space. Great for meeting and product launch activations, the layout of this option allows you to easily divide the space and create the areas that will work for you. Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation



per sqm **£325.00**







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Inari Two open sides

This option includes a storage area for keeping your extras out of sight, plus a slightly protruding feature wall to help frame your key messaging.

Ask us about our back-lighting options to add a little extra power to your graphics.

Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation



per sqm **£325.00**



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Boyne

Three open sides

In addition to the huge amount of branding space on the back wall, this option includes an angled feature wall for grabbing extra attention that also doubles up as a storage area.

This option is popular for creating meeting spaces and drawing attention to new product or service offerings.

Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation

per sqm **£325.00**



SHOW READY EXHIBITION STAND BROCHURE





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This package is designed for making a statement while remaining pragmatic with its storage area. The elevated graphic space allows you to extend your reach across the show floor - we can even illuminate it for you.

Popular uses include launching new messaging, maintaining a brand presence and hooking visitors for quick demonstrations. Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation

per sqm **£325.00**

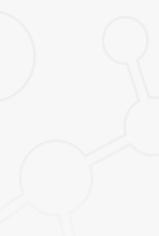


SHOW READY EXHIBITION STAND BROCHURE





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Elbe

Three open sides - back wall solution

This package is versatile and striking while maintaining

easy access from all three sides.

With this package, you can make full use of your floor space while your artwork helps you hook visitors in off the aisle.

Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation

£500.00 per linear metre



SHOW READY EXHIBITION STAND BROCHURE





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Mekong

Three open sides

Similar to the Elbe package, this option also includes a feature wall that doubles up as a storage space.

Use it to push any key messages, feature a big hero graphic or mount a TV for prime viewing space. Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation

per sqm **£325.00**









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Three open sides

The archway on this space offers something a little more unique to steal attention away from your competitors.

Featuring elevated graphics, the archway can also be a good place to mount a small TV for that extra bit of "wow".

Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation



per sqm **£325.00**















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Klondike

Island stand

The tower structure that forms this package is perfect for larger spaces. It gives you a focal point for your messaging and lots of space to move around the outside for you and your guests. Add some lounge furniture to create comfortable meeting spaces, they go together well with this type of space.

Package breakdown

Full-colour tension graphics 2x 500w single sockets (LED arm lights (1x 1.5 linear metre (Velour carpet (choice of colours Project management Installation and dismantling Transportation

Flat rate of £5000.00 per tower for any size island stand





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EXHIBITOR ENHANCEMENTS

Enhance your stand

We've got experts on-hand that can help tailor your stand to suit your specific exhibiting requirements, or you can download our exhibitor catalogue and express yourself!

Why not try adding custom furniture, AV content, overhead banners, fully branded counters and more.

Speak to our team for more information.

Make the stand yours with an assortment of customisation options.



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EXHIBITOR ENHANCEMENTS

Floor covering

Our range of velour carpets are included with your stand package. All you need to do is choose a colour that suits your branding, we'll take care of the installation and recycling after the event for you.

Speak to our team for more information.

A high-quality stand can only be finished with great carpet.







SHOW READY EXHIBITION STAND BROCHURE

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EXHIBITOR ENHANCEMENTS

Reboard ready

If you're after graphics options that really help shout about your brand, why not take a look at our fantastic Reboard options - they're fully printed with your graphics and they're either yours to keep after the show, or we'll fully recycle them for you.

Speak to our team for more information.

Bring the stand to life with an assortment of fully printed graphic options.





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Example: Clyde Product Display & Meetings

This is a great example of how a seemingly simple stand layout can be used for multiple objectives. The graphics are bold and clear, the display units create interest for the passing visitors and the comfortable seating area is great for kick-off meetings.



S.L. Benfica | Brand Licensing Europe

To create this stand you'll need the following extras:



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Ready Get in touch with us today!

We'll make sure you're Show Ready for your opening day.

SHOW READY EXHIBITION STAND BROCHURE

Get in touch with our team today.

+44 (0)2476 380 180

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