

FEATURED EXHIBITOR ADVERTISING OPPORTUNITY - ONLY 9 AVAILABLE

BRITISH
Pig & Poultry
FAIR 15-16 May 24
NEC, Birmingham Partnered by ABN



Our Featured Exhibitor opportunity is an effective way to directly market your company to Pig & Poultry Fair visitors. This is your chance to tell potential new customers about your products, services and innovations to drive visitors to your stand at the Fair.

WHAT YOU GET

- 1 A "Featured Exhibitor" slot on two Fair e-shots** - Sent to over 5,000 previous Fair visitors, with your logo, image and message in a prime position. The 2022 e-shots achieved an average open rate of 35%.
- 2 A tailored social post on Twitter and Facebook** - Promoting your presence at the Fair with your logo, stand number, brief description, social tag and a link to a web page of your choice.
- 3 Your logo promoted at the top of the exhibitor listing page** - The most visited page on our website. Your logo will be clearly visible in the 'Featured Exhibitors' section at the top of the listings.

**ALL THIS FOR
JUST
£600
PLUS VAT**

3 KEY BENEFITS

- **Drive visitors to your stand** at the Pig & Poultry Fair
- **Get your company, products or services noticed** by the leading producers in the country
- **Cost effective direct marketing** to a database of previous Fair visitors to ensure your company stands out

ENHANCED FEATURED EXHIBITOR LISTING



BRITISH PIG AND POULTRY FAIR
MAY 10 & 11 2022 STONELEIGH PARK, WARWICKSHIRE

HOME EXHIBITOR LIST VISIT FORUMS EXHIBIT NEWS PRESS CONTACT [EXHIBITOR LOG](#) [BOOK YOUR FREE TICKET](#)

2022 Exhibitor Catalogue

This catalogue lists the exhibitors that are booked to attend the 2022 Fair.

You can search by company, filter by species and also product type to find what you are looking for.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Search

[SHOW ALL](#)
[FILTER PIG](#) [FILTER POULTRY](#)

Look out for the New Products logo from exhibitors and click on the link for more information.

Featured Exhibitors



ONLY 9 OPPORTUNITIES AVAILABLE
BOOK NOW 02477 351 045

ONLY 9 OPPORTUNITIES AVAILABLE, CALL NOW TO BOOK YOURS

CHOOSE YOUR E-SHOT BUNDLE

Our e-shot campaign to previous Fair visitors includes all the top producers in the country and we will be writing to them with highlights about the 2024 Fair. Your promoted slot will be included in two e-shots. Space is limited with only 3 slots available on each e-shot we send.

Choose your bundle:

1 17 APRIL & 14 MAY

2 1 MAY & 10 MAY

3 24 APRIL & 8 MAY

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FEATURED EXHIBITOR SPECIFICATIONS

You will need to provide the following:

1 x company logo to display on the exhibitor listing

1 x square image or graphic or company photo to display on e-shot

Approximately 30 words of copy to display next to your image/graphic/logo on the e-shot with a link to the web page of your choice.

1 x portrait image for your social post. This will sit next to your logo and the words 'featured exhibitor'.

Links to Facebook and Twitter Social accounts. These will be used to tag you in the social media posts we create.



E-SHOT EXAMPLE



12 DAYS TO PIG & POULTRY FAIR 2022 - DON'T FORGET TO BOOK YOUR TICKET!

Never has it been so important for the industry to come together. Join us on 10th & 11th May to talk, share ideas and find inspiration. BUT YOU MUST BOOK YOUR TICKET IN ADVANCE!

[CLICK TO BOOK YOUR FREE TICKET NOW!](#)



335 LEADING SUPPLIERS

The only place to see find all the **equipment, advice** and **services** you need for your business. Plan the companies you want to visit for a chat on the day - [view the full exhibitor list here](#).



66 NEW PRODUCTS

Find the latest **new innovations, technology** and **business tools** to help you achieve the margins you need. Click to see the full [New Products Guide here](#).



40+ EXPERT SPEAKERS

Two dedicated forum theatres are packed with **advice, ideas** and **views** to help you plan ahead. [View the programmes here](#).

THIS WEEK'S FEATURED EXHIBITORS



Azelis range of innovative feed ingredients help livestock to extract optimal nutritional value from feed. This improves FCR, ADG, EPEF and helps support sustainable agriculture. This year we are supporting the launch of Gastrivix™ Avi, a unique gut health solution taking broiler performance to the next level. Meet Azelis on Stand 83 or [click here to find out more](#).



Make your silo SMART. FeedAlert, remote silo monitoring, is here to revolutionise feed management. No more outages, reliable data and 7 day forecasting. Available to retrofit on ANY silo. A range of systems means you can choose your FeedAlert based on business priorities: inventory control, stock analysis or simply improved management. Find **Collinson** on stand 27 or [visit the website here](#).



Talk to poultry bedding manufacturer **Sundown Products** on stand 490 about improving flock foot health and reducing pododermatitis by choosing the right litter. Their innovative Pellebed litter is a sterilised straw crumble and the most absorbent poultry litter on the market. Very low micro counts and high ammonia absorption contributes to improved foot health. DEFRA approved and lab tested. Bio-secure delivery. [Visit the website here](#).

DON'T MISS OUT, CALL US ON 02477 351 045