

FEATURED EXHIBITOR
ADVERTISING OPPORTUNITY -
ONLY 9 AVAILABLE



Our Featured Exhibitor opportunity is an effective way to directly market your company to Pig & Poultry Fair visitors. This is your chance to tell potential new customers about your products, services and innovations to drive visitors to your stand at the Fair.

WHAT YOU GET

- 1 A “Featured Exhibitor” slot on two Fair e-shots - Sent to over 8,000 previous Fair visitors, with your logo, image and message in a prime position. The 2024 e-shots achieved an average open rate of 42%.
- 2 A tailored social post on Instagram and Facebook - Promoting your presence at the Fair with your logo, stand number, brief description, social tag and a link to a web page of your choice.
- 3 Your logo promoted at the top of the exhibitor listing page - The most visited page on our website. Your logo will be clearly visible in the 'Featured Exhibitors' section at the top of the listings.

ALL THIS FOR
JUST
£825
PLUS VAT

3 KEY BENEFITS

- Drive visitors to your stand at the Pig & Poultry Fair
- Get your company, products or services noticed by the leading producers in the country
- Cost effective direct marketing to a database of previous Fair visitors to ensure your company stands out

ENHANCED FEATURED EXHIBITOR LISTING

2024 Exhibitor Catalogue

This catalogue lists the exhibitors attending the 2024 Fair. You can search by company, filter by species and also product type to find what you are looking for.



ONLY 9 OPPORTUNITIES AVAILABLE
BOOK NOW 02477 351 045

Please note: All prices are exclusive of VAT. Sponsorship and advertising opportunities are ONLY available to companies exhibiting at the event.

ONLY 9 OPPORTUNITIES AVAILABLE, CALL NOW TO BOOK YOURS

CHOOSE YOUR E-SHOT BUNDLE

Our e-shot campaign to previous Fair visitors includes all the top producers in the country and we will be writing to them with highlights about the 2026 Fair. Your promoted slot will be included in two e-shots. Space is limited with only 3 slots available on each e-shot we send.

Choose your bundle:

1

15 APRIL & 12 MAY

2

29 APRIL & 8 MAY

3

22 APRIL & 6 MAY

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FEATURED EXHIBITOR SPECIFICATIONS

You will need to provide the following:

1 x company logo to display on the exhibitor listing

1 x square image or graphic or company photo to display on e-shot

Approximately 30 words of copy to display next to your image/graphic/logo on the e-shot with a link to the web page of your choice.

1 x image for your social post. This will sit next to your logo and the words 'featured exhibitor'.

Links to Facebook and Instagram social accounts.

These will be used to tag you in the social media posts we create.



E-SHOT EXAMPLE



ONE WEEK TO PIG & POULTRY FAIR 2024!

The Fair only happens every two years and next week is your chance to meet with suppliers, see new products, gather ideas and network with over 7,500 visitors all under one roof. Join us in our new home at the NEC, book your FREE ticket now!

JOIN US ON 15 & 16 MAY - CLICK TO BOOK YOUR FREE TICKET NOW!

PLAN AHEAD FOR YOUR BUSINESS AT THE FAIR



INFORMATIVE FORUMS

Hear what those further up the supply chain are planning ahead for in the outlooks, with speakers from KFC, Co-op, Moy Park and Sofina foods. BFREPA will be discussing fairness in the supply chain, while AHDB will look at ASF contingency planning. [Check out the full programme here](#)



ALL THE LEADING SUPPLIERS

A huge breadth of advice, ideas and equipment will be on display at the Fair. From genetics to housing and health to energy, you will find the solutions you need for your business at the Fair. [See who is exhibiting here](#)



NEW PRODUCTS

See and discuss over 60 new products from egg packaging to biosecurity and farrowing to feed, there are plenty of new solutions to explore.

[See the new product list here](#)

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THIS WEEK'S FEATURED EXHIBITORS



NEOGEN

Come and say hello to the Neogen team on Stand 11-924 and learn how we can help you to pave the path to success when it comes to biosecurity! 🦠🦠 Learn more from our experts on our stand or [visit us here](#)



AGROVISION

Celebrating 25 years of AgroVision at the Pig & Poultry Fair! Grateful for 25 years of great customer relations, pioneering pig software, and trusted partnerships. Visit us on stand 11-363 to celebrate! For more information about AgroVision [click here](#)



DALTON ENGINEERING

Visit us on stand 12-400 where we will be featuring our Latest Catalogue which is packed with our well known poultry products, equipment, spares and consumables as well as many brand new items. www.daltonsupplies.com

DON'T MISS OUT, CALL US ON 02477 351 045