

EXHIBITOR ADVERTISING AND PROMOTIONAL OPPORTUNITIES

BRITISH
Pig & Poultry
FAIR 15-16 May 24
NEC, Birmingham Partnered by ABN



MAKE THE MOST OF EXHIBITING AT THE FAIR – GET NOTICED AND DRIVE VISITORS TO YOUR STAND!

CARRIER BAGS



A unique opportunity to hand your own branded carrier bag to every visitor as they enter the Fair. Each visitor becomes a walking billboard for your company! You can include your material in the bags and brand the staff handing them out. You will need to supply the bags. Cost includes staff to hand out the bags.

Only one opportunity available.
£2,350 ex vat

FLOOR TILES

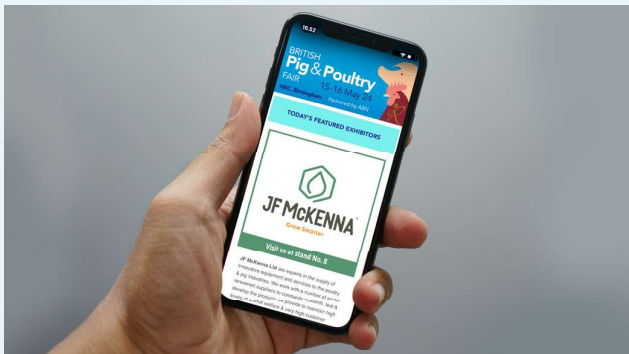


A great way to raise awareness of your stand within the event. 0.75m square tiles set into the aisle carpet. Cost includes production of the tile and installation.

Limited availability.

Please contact us for more details.
£240 ex vat for 0.75m x 0.75m tile

FEATURED EXHIBITOR ADVERTISING OPPORTUNITY



An effective way to directly market your company to Fair visitors. Includes a slot on two e-shots to over 5,000 previous visitors, a social media post and your logo promoted at the top of the exhibitor listing on our website. This is your chance to tell potential new customers about your products, services or innovations and drive visitors to your stand.

Limited availability - Only 9 available.
£600 ex vat

Please see separate Featured Exhibitor document for more details

YOU ARE HERE BOARDS



Your advert and stand highlighted on every large 'You Are Here' map board used by visitors to find their way around the event. For 2024 visitors will use the map boards more than ever to navigate around the new layout. A great chance to get noticed and help visitors find you on the new floorplan with your stand highlighted with your logo.

Only 3 opportunities available.

£1,000 ex vat

**BOOK YOUR ADVERTISING NOW, CALL US ON 02477 351 045
or e-mail pigpoultry@rase.org.uk**

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WASHROOM POSTER SITES



An ideal cost-effective reminder to visitors of your company and products. A poster frame positioned in both the male and female washrooms. Sold per hall. Cost includes production and installation.

£25 per site. Limited opportunities available

Hall 12 = £1,425 ex vat (57 sites) Hall 11 = £925 (37 sites)

INNOVATION THEATRE SLOTS



For 2024 we will have a new Innovation Theatre which will showcase the latest ideas and innovations for pig, poultry and egg businesses. We are making a limited number of slots available to exhibitors. This is a unique opportunity to be part of the Fair forum programme and deliver a session on each day of the Fair.

The opportunity includes marketing and promotion. In order to ensure the content of the theatre is of a high standard, relevant to visitors and the programme covers a range of topic areas, requests for slots will be vetted on the merit of their content.

Please contact us for more information.

£2,200 ex vat per slot

PRODUCT PLACEMENT



Get yourself noticed by positioning your company's products or equipment at strategic locations around the Fair.

Limited availability.

Please contact us for more details.

P.O.A

BESPOKE SPONSORSHIP & ADVERTISING OPPORTUNITIES

If you can't see what you're looking for please give us a ring. We are happy to tailor a package to suit your business and your budget.

BOOK YOUR ADVERTISING NOW, CALL US ON 02477 351 045 or e-mail pigpoultry@rase.org.uk

Please note: All prices are exclusive of VAT. Sponsorship and advertising opportunities are ONLY available to companies exhibiting at the event.



The Pig & Poultry Fair is owned, organised and presented by the Royal Agricultural Society of England



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In association with



www.pigpoultry.org.uk