PRESS INFORMATION

Pig & Poultry Fair 2024 - New Product Guide

The below details are for all the new products which will be present at the Fair in May 2024. Please note the contact details are for further information ONLY and are not for publication without permission. A searchable listing is available on the Fair website (including product images) here:

https://www.pigandpoultry.org.uk/whats-new/

Any questions please contact Alice Bell on 02477 351045 or aliceb@rase.org.uk

ROTA-PLAY

Fulfils the new requirement for three toys in rearing pens

A multi-toy device developed by a pig farmer for his own pigs. It provides a range of toys in a stainless steel frame mounted in the pen division, clear of the floor. Any toy can be mounted, provided it can accept a 24mm drilled hole. Plastic pipes, pieces of wood and salt lick blocks are proving popular. Uniquely all toys can be changed quickly and tool free. When mounted in divisions between pens, the element of competition adds further interest for the pigs. A fun competition on our stand will demonstrate how quickly and easily you can change toys.

A M Warkup Ltd Stand number: 11-560 Innovation Sector: pig Date Launched: 10/1/2023

Website for more info: https://www.amwarkup.co.uk/rota-play.html

Contact details for more info: Lyndon Warkup 07780 336297 lyndon@amwarkup.co.uk

Azix Plus

New Acid using low dilution improving digestive health

Acidifier for drinking water with organic acids, prebiotics, essential oils and minerals. Preserves drinking water quality by reducing bacterial load. Positive impact on intestinal health by keeping and maintaining the microbial balance. Suitable in pigs during diet change or stressful conditions.

Andrew Maskery Associates Stand number: 11-551
Innovation Sector: pig Date Launched: 5/15/2024

Website for more info: https://www.andrewmaskery.co.uk

Contact details for more info: Andrew Maskery 07798 582775 andrew@andrewmaskery.co.uk

Invisigard

New Technology to reduce Ammonia and long lasting surface disinctant

InvisiGuard a revolutionary new powerful odourless liquid disinfectant, breaking down microbes, viruses and bacteria for a long-term effect. Trials have seen a 85% reduction in Ammonia and Methane resulting in cleaner air and environment. InvisiGard can be used on all areas of the farm from buildings to Vehicles. Cleaner environment means better welfare for the animals as well as personnel. See us on stand 11-551 for more information.

Andrew Maskery Associates
Stand number: 11-551
Innovation Sector: pig, poultry-egg, poultry-meat
Date Launched: 5/15/2024

Website for more info: https://www.andrewmaskery.co.uk

Contact details for more info: Andrew Maskery 07798 582775 andrew@andrewmaskery.co.uk

AHV HiQure Liquid

Effectively keeps piglets healthy post-weaning without zinc additives.

Developed to reduce vulnerability during the critical period post-weaning, AHV HiQure Liquid employs a distinct mode of action to break down biofilm and clear unfavourable bacteria. HiQure Liquid supports a healthy immune system and encourages robust gut development enhancing the piglets' ability to withstand environmental and feed changes while also stimulating appetite.

Piglets experience a range of benefits, including reduced mortality rates, improved growth rates, quicker target weight achievement, and an enhanced Feed Conversion Rate (FCR). AHV HiQure Liquid is a complementary animal feed additive, administered via piglet drinking water and requires no waiting period or mandatory registration.

Animal Health Vision UK Ltd Stand number: 11-441
Innovation Sector: pig Date Launched: 1/15/2024

Website for more info: https://ahvint.com/en/swine-piglet/immunity-resistance/ Contact details for more info: Laura Wood 07951 601457 Laura.Wood@AHVINT.COM

RESPONSE®

RESPONSE® helps pig producers maintain performance in the zinc-free era

RESPONSE® is A-One's new range of piglet diets that have been shown to maintain pig growth performance in the zinc-free era. The result of years of research and development, the RESPONSE® range of piglet diets has been formulated with the aim of supporting the development of the immature gut, establishing feed intake and driving growth in this key period of the Pig's life. The RESPONSE® Range has been specifically formulated to cater for the challenges that removing zinc can cause, so speak to your A-One Account Manager to develop a feeding regime that meets your growth targets.

A-One Feed Supplements Ltd

Stand number: 11-452

Innovation Sector: pig Date Launched: 6/2/2023

Website for more info: https://www.a-one.co.uk/content.asp?Page=1296&Menu=897
Contact details for more info: Simon Caughey 07827 325586 simon.caughey@devenish.com

NuxaSan 500™

Offering a flexible and alternative solution for effective coccidiosis control

NuxaSan 500[™], an innovative solution for animal production, is a natural polyherbal whose bio-actives such as polyphenols, tannins and saponins, among others, are well known for their activity in reducing the negative effects of coccidia. Animals fed NuxaSan 500[™] performed better than control animals in various environments with high coccidia challenge. NuxaSan 500[™] is relevant for poultry integrators, farmers, feed, and premix manufacturers. It is a residue-free ingredient without withdrawal period and provides a flexible and innovative tool to support strategies to achieve improved health, performance and animal welfare.

Azelis Stand number: 11-721 Innovation Sector: poultry-egg, poultry-meat Date Launched: 1/1/2024

Website for more info: https://explore.azelis.com/en GB/uk an

Contact details for more info: Ruth Carter 07958 626500 ruth.carter@azelis.co.uk

Ambitine

Supporting pigs through late finishing resulting in greater efficiency

Ambitine is a combination of Acidifiers and Phytogenics designed to help pigs cope better with late finishing stress. Numerous global trials have consistently shown improved ADG, FCR and end weights. Three key modes of action are 1. Supports a more diverse and resilient gut microbiome 2. Restores oxidative balance 3. Reduces inflammation. With sustainability a top priority for UK and Irish pig producers any solution that can help improve efficiency at late finishing stage is welcome. Ambitine allows producers/integrators the flexibility to finish sooner or finish heavier. UK trials have demonstrated ADG +8.2%, FCR -4.7%, End weight +3.3kg.

Barentz Animal Nutrition Stand number: 10-430 Innovation Sector: pig Date Launched: 11/1/2023

Website for more info: https://www.agrimprove.com/product/ambitine-eu/

Contact details for more info: Adrian Patterson 07355 090509 adrian.patterson@barentz.co.uk

Vitafibra

Health fibres with proven capacity to bind pathogenic bacteria

The 'next' generation health fibre product. Vitafibra in the gut provides an alternative binding site for bacteria preventing release of Endotoxins. Bacteria with flagellae i.e. E .coli, Salmonella, Brachyspira, Lawsonia are irreversibly bound and excreted in faeces. With ZnO removal, Vitafibra is an ideal solution to consider whilst managing PWD or general 'looseness'.

Barentz Animal Nutrition Stand number: 10-430 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 10/18/2023 Website for more info: https://www.agrimprove.com/vitafibra-the-third-generation-of-fibers/

Contact details for more info: Adrian Patterson 07355 090509 adrian.patterson@barentz.co.uk

Neosorexa® Plus Blocks

Fast, lethal rodenticide with flocoumafen delivers effective control against rodents.

Neosorexa® Plus Blocks can allow farmers to regain control in as few as 14 days, outperforming other anticoagulants on the market by ten days. Flocoumafen is a particularly wise choice for pig farmers. This is because one of the major advantages is its potency against rodent infestations. It is effective on rodents that are resistant to other anticoagulants containing actives like difenacoum and bromadiolone.

It combines the palatability of a soft block with the durability of a hard block, the unique formulation can withstand extreme temperatures and features an innovative binder that allows for a higher proportion of palatable ingredients.

BASF PLC Stand number: 10-333
Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 10/1/2024

Website for more info: https://www.pestcontrol.basf.co.uk/

Contact details for more info: Laurence Barnard 07436 911303 laurence.barnard@basf.com

SoundTalks(R)

A system that supports early detection of potential respiratory disease

SOUNDTALKS® is an innovative 'listening' system that provides early detection of, and alerts to, potential respiratory disease in pigs. Based on AI and machine learning algorithms and extensively validated, the system 'listens' to the pigs 24/7 and based on frequency and intensity of coughs, alerts the producer/farmer to respiratory irritation amongst the pigs/onset of potential respiratory disease.

SoundTalks® can detect problems up to five days sooner than human monitoring alone allowing corrective actions to be taken sooner. Trials show that shortened disease episodes, combined with effective and optimised treatments, can contribute to reduced antibiotic use and improved productivity.

Boehringer Ingelheim Animal Health - Pigs Stand number: 11-440 Innovation Sector: pig Date Launched: 2/20/2024

Website for more info: https://www.soundtalks.com

Contact details for more info: Dr Rachel Crowe 07584 213207 rachel.crowe@boehringer-ingelheim.com

Solectrifier

Solar harvesting dual power supply unit designed specifically for fans.

The Solectrifier is a high efficiency solar system that powers the DACS fans. Designed specifically as a Dual Power Supply unit, it is pre-programmed to automatically blend the power from Solar PVs and the grid, to ensure the fans are running at optimal capacity. Power reductions of up to 90% can be achieved.

The Solectrifier is not tied to the grid meaning power failures are minimal and installation is much simpler and cheaper with no installation permits needed. With the Dual Power System in place, the entire ventilation system becomes more resilient, resulting in higher welfare and production safety.

BPS Equipment Ltd

Innovation Sector: pig, poultry-egg, poultry-meat

Date Launched: 3/1/2024

Website for more info: https://bpsequipment.co.uk/solectrifier-dacs-solar-harvesting-system/

Contact details for more info: Nick Spooner 07787 405806 nick@bpsequipment.co.uk

Neopigg Shield®

Zinc-free piglet starter diet range

Neopigg Shield® diets utilise global and European Cargill technologies, applied and developed with local know-how and R&D. In-depth trials in the European Cargill Innovation Centre, alongside more than 79 field trials of more than 100,000 piglets, have demonstrated the effectiveness of the diet core principles. In the UK, Neopigg Shield® diets have been trialled on 25,000 piglets from 10 commercial herds with a weaning weight of 4.5kg-9kg. Compared to piglets fed 3100 ppm zinc oxide in the first 2 weeks post-weaning, at 9 weeks post-weaning Neopigg Shield® delivered up to an 8% improvement in liveweight gain whilst maintaining manure score.

Cargill Animal NutritionStand number: 11-310Innovation Sector:pigDate Launched: 4/1/2024

Website for more info: https://www.provimi.eu/uk-neopigg

Contact details for more info: Clare Gaukroger 07584 202367 clare-gaukroger@cargill.com

Easi - Easy Swine Injector

An open smart device for accurate piglet treatment.

The Easi device is the first open smart treatment device, with full traceability. Allowing quicker vaccination and accurate dosing on farm. Easi allows full traceability of animal and farm facilities, injection process and product usage. To learn more about Easi and see a demonstration of the device, visit Ceva on stand 11-460.

Ceva Animal Health Ltd - Pig

Innovation Sector: pig

Stand number: 11-460

Date Launched: 5/15/2024

Website for more info: https://www.ceva.com/

Contact details for more info: Natasha Lovette 07809 333027 natasha.lovette@ceva.com

Quramo mobile poultry housing

Mobile Poultry housing for the egg and broiler sectors

The Quramo mobile poultry housing offers turnkey solutions for mobile poultry producers in the Free Range conventional market place. Suitable for Broiler and Egg production.

Climatec Systems Ltd Stand number: 12-482
Innovation Sector: poultry-egg, poultry-meat Date Launched: 1/15/2024

Website for more info: http://www.climatecequipmentservices.co.uk

Contact details for more info: Maxine Lesley Williams 01531 631161 maxine@climatec.co.uk

SWX Silo Monitoring

SWX silo monitoring, making feed-management technology affordable for industry efficiency.

Silo monitoring is revolutionising feed management, and the introduction of SWX in the FeedAlert range signifies a substantial leap forward.

With advanced functionality, SWX can be used in-conjunction with strain gauges for inventory control or load-cells. The new tech also allows for shared utilisation of existing load-cells, weight can be viewed via the app and a display on the silo facilitates accurate filling.

The agile design of SWX promises future enhancements like battery power and hub-networking, ensuring adaptability to evolving needs.

Leveraging smart data, SWX facilitates collaborative decision-making, optimising feed management for economic efficiency and environmental sustainability, benefiting all stakeholders.

Collinson Silos Stand number: 12-340 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 5/15/2024

Website for more info: https://www.feedalert.co.uk/

Contact details for more info: Sally Hayton 01995 606451 sally.hayton@collinson.co.uk

MaxiFicient™ Boost GF

Supporting nutrient allocation/metabolism to support muscles, immunity and bones.

MaxiFicient™ Boost GF - Unleash your pig's potential. Optimizing muscle gain, immunity and bone health is even more challenging today for efficient fattening pig when profitability, welfare and sustainability are top concerns. Unleash your pigs' potential with precision nutrition. Our adaptive nutrition concept of solutions & services ensures your fattener maximize their lean meat gain without compromising immune competency or bone health. At dsm-firmenich, we stand as your partner in progress, providing specific & relevant information allowing more informed decision making for the best economical outcome for you and your herd. We bring progress to life.

dsm-firmenich Animal Nutrition & Health Stand number: 11-912
Innovation Sector: pig Date Launched: 3/1/2024

Website for more info: https://www.dsm-firmenich.com/anh

Contact details for more info: Jackie Redfearn 07928 505 490 jackie.redfearn@dsm-firmenich.com

ECMM - Mobile Misting System

A misting system which can be moved depending on requirement.

Mobile misting systems operate the same way as fixed system when used in conjunction with tunnel ventilation, however provide the versatility to transport to different sites or be moved into the shed when required. No installation costs are required and the units are plug and play with simple controls. They provide additional resilience on hot days, an option for farmers when there is hot weather and they don't need/have a fixed system installed or need to bolster existing cooling systems. Systems are built and supplied from EcoCooling's Suffolk based warehouse, available on a short lead time.

EcoCooling Ltd Stand number: 12-402 **Innovation Sector:**poultry-egg, poultry-meat **Date Launched:** 7/2/2023

Website for more info: https://www.ecocooling.co.uk/solutions/poultry-cooling-systems/poultry-misting-systems-

fixed-or-mobile/

Contact details for more info: Emma Beresford 01284 810586 sales@ecocooling.co.uk

ECAHX2 Heat Exchanger

To significantly reduce heat exchanger purchase costs for poultry farmers.

EcoCooling's Heat Exchanger utilises the hot exhaust air that is naturally produced within a poultry shed to indirectly heat up the supply air to maintain the required ventilation rate, reducing gas consumption by 50%. The product also helps manage CO2 levels in sheds with direct fire gas heaters. This heat exchanger is aimed at breeder and broiler houses, though its uses extend to other applications. The HX is designed for simplicity and functionality, resulting in a significantly lower purchase price, up to 50% less than competitors. It can function on its own or in conjunction with 3rd party control systems.

EcoCooling Ltd

Stand number: 12-402

Innovation Sector: poultry-egg, poultry-meat

Date Launched: 5/13/2024

Website for more info: https://www.ecocooling.co.uk/solutions/poultry-cooling-systems/

Contact details for more info: Emma Beresford 01284 810586 sales@ecocooling.co.uk

ECFM Fixed Misting Systems

Solutions with versatile nozzle placement, increased flexibility with reduced costs.

Fixed misting systems with adjustable nozzle placement, simple engineering and maintenance reduces costs for farmers. EcoCooling misting systems are up to 50% cheaper than competitive solutions, with options to reduce water consumption. The systems are particularly effective retrofit projects where pad-based evaporative cooling systems are not feasible. EcoCooling systems are adaptable, being used in all types of sheds across the country, not a one-size fits all solution, we can work with farmers or contractors to design systems to fit any style of shed. Stocked and ready to deploy from our Suffolk based warehouse, systems are ready to go now.

EcoCooling Ltd Stand number: 12-402 **Innovation Sector:**poultry-egg, poultry-meat **Date Launched:** 6/30/2023

Website for more info: https://www.ecocooling.co.uk/solutions/poultry-cooling-systems/poultry-misting-systems-

fixed-or-mobile/

Contact details for more info: Emma Beresford 01284 810586 sales@ecocooling.co.uk

Avisense for broiler growers

Cloud software for remote crop data capture, analysis and benchmarking.

Avisense is fully-permissioned, secure, data management and performance software for broiler growers to capture, visualise, analyse and benchmark daily and end-of-crop broiler data across sheds, farms, enterprises and breed standards. The platform is intuitive, visually stimulating, user-friendly, customisable and integrated with a unique, verified, poultry-specific carbon footprint calculator. Avisense is out of the same stable as the highly-regarded Eggsense platform for rearers and egg layers and benefits from ensuring broiler growers are fully compliant with assurance schemes and able to anonymously benchmark across other Eggbase users.

Eggbase Ltd Stand number: 12-374
Innovation Sector: poultry-meat Date Launched: 11/1/2023

Website for more info: https://eggbase.co.uk/broilers-growers/software/ Contact details for more info: Anne Fleck 07785 346664 anne@eggbase.co.uk

MS Schippers HyBag MegaDes Novo from Farm Mix

HyBags are an innovation for precise, secure hygiene application.

HyBags are an innovative solution for precise and secure dosing of hygiene products in livestock farming while guaranteeing optimal foam quality. The solution is made up of a foam lance and flexible bags of both detergent and disinfectant (MS TopFoam and MegaDes Novo). HyBags ensure reliability of the dosage in all conditions, safety in the handling of the products because the lance fits to the HyBag (product cannot flow and there is no contact with the skin), reduced waste, less bulk and weight compared to traditional cans, 100% emptying of containers, and use in all farm environments.

Farm Mix Stand number: 11-473
Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 8/1/2023

Website for more info: https://www.farm-mix.co.uk

Contact details for more info: Jon Jackson 01347 667042 sales@farm-mix.co.uk

BROFIT 710

Improves digestibility, lowers mortality, reduce FCR, boost immunity, enhance performance.

BROFIT 710, a microencapsulated product, combines herbal extracts with active humic acid molecules and triglycerides. Primarily designed for feed millers, farmers can also mix it into feed. It enhances livestock blood parameters, appetite, and diminishes ammonia odours in farms. Additionally, it forms a protective gastrointestinal film, blocking pathogens and heavy metals. Featuring unique anti-viral, anti-bacterial, and anti-quorum sensing effects, BROFIT 710 boasts a one-of-a-kind formula worldwide.

Farmavet International Stand number: 10-133
Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 5/5/2024

Website for more info: https://www.farmavet.com.tr/en/

Contact details for more info: Dr Ercan Petekkaya 9053 22145716 epetekkaya@farmavet.com.tr

FM-Series XL

Mobile hen house with up to 2500 laying hens.

The fm-series XL is designed for the professional marketer of mobile hen eggs. So you are already an experienced mobile chicken coop farmer or a mobile henhouse with up to 2500 laying hens suits your business perfectly? Then the fm-Series XL is just right for you!

farmermobil GmbHStand number: 10-511Innovation Sector:poultry-eggDate Launched: 11/15/2023

Website for more info: https://farmermobil.com/products/fm-series-xl-en/

Contact details for more info: Francisco Eduardo Dias 07832 685672 f.dias@farmermobil.co.uk

Plug & Play Insect Farm

Diversify by farming insect livestock with plug-n-play tech and supplychain

Our complete insect growing farm allows you to convert old agricultural buildings into productive vertical insect farms. The insects can be used to feed poultry and pigs directly or plug into our existing offtake network and diversify income into sustainable llivestock.

Flybox Stand number: 10-521
Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 8/10/2023

Website for more info: https://flybox.bio/types-of-farm-insects/

Contact details for more info: Larry Kotch 07854 385787 larry@flybox.bio

egg crate - single stack

Durable crate for safely stacking and transporting multiple egg-trays

Egg Crate Single Stack is the newest member of our Eggs Cargo System (ECS) family of egg storage and transportation solutions. The lightweight, yet highly durable crates are specifically designed to work with Giordano's egg trays, allowing for easy stacking and moving of multiple trays. Provide extra protection to your eggs, make stack handling easier for your staff and improve your margins. A good alternative to single-use carton deliveries to your customers

GIORDANO Stand number: 12-421
Innovation Sector: poultry-egg Date Launched: 10/1/2023

Website for more info: https://gi-ovo.com/products/egg-crate-single-stack/

Contact details for more info: Simone Scherpenzeel 31 622374869 ssc@giordanoglobal.com

Hy-Line Brown Plus Next Generation

To further meet the challenges of cage-free egg production systems.

This latest generation of brown layer builds on Hy-Line's reputation as being the breed choice for cage-free production. In addition to retaining the established Hy-Line characteristics of prolific egg numbers, excellent liveability, a docile temperament and feed efficiency, the bird demonstrates very strong nesting behaviour. This stand-out quality will help overcome what is one of the greatest challenges for producers when it comes to cage-free housing systems.

Hy-Line UK Limited Innovation Sector:poultry-egg **Stand number:** 12-661 **Date Launched:** 9/1/2023

Website for more info: https://www.hyline.co.uk/products/hy-line-brown/ Contact details for more info: Omead Serati 07776 496149 omead@hyline.co.uk

IHT Cooling Mat

Reduce heat stress in farrowing and boar breeding.

These innovative mats are specifically engineered to combat heat stress in swine, thereby enhancing sow performance and fostering optimal conditions for boar breeding success. By effectively regulating temperature, these mats not only improve animal welfare but also contribute to higher productivity and healthier livestock. With a focus on technological advancement and animal well-being, IHT Group's cooling mats represent a significant step forward in addressing key challenges faced by the swine industry.

IHT Group / Intertec Stand number: 11-259
Innovation Sector: pig Date Launched: 5/11/2024

Website for more info: https://ihtgroup.ca/hog-hearth/

Contact details for more info: Chris Grant 2048 967500 cgrant@ihtgroup.ca

Agrivite ProStart Chick Gel

Quick hydration, energy and gut protection for day old chicks.

Agrivite ProStart Chick Gel is a game-changing new formula developed to give chicks the optimum start. It contains more than 90% water retained in a highly attractive, soft, palatable gel which is distributed over the feed on the chick paper. This provides quick hydration, energy and early gut protection as well attracting the chicks to feed, enabling every chick to thrive. We're really excited about this innovative product and it's making a very real difference to poultry performance, where every small gain counts.

InterhatchStand number: 12-430Innovation Sector:poultry-egg, poultry-meatDate Launched: 1/17/2024

Website for more info: https://www.interhatch.com/animal-health/nutritional-supplements/agrivite-prostart-chick-gel-

400g

Contact details for more info: Casi-lee Smith 01246 264646 casi-lee.smith@interhatch.com

ASI Heat Exhanger specially developed for combination with air scrubbers

The ASI Heat Exchanger to combine with a air scrubber

ITB's ASI Heat Exchanger makes heat recovery from pig and poultry houses. Specifically designed to complement air scrubbers, the ASI Heat Exchanger consists of a compact air-to-air heat exchanger with extended horizontal tubes. Warm exhaust air from the air scrubber is passed through these tubes, transferring heat to incoming cold ventilation air. This is done without mixing air. Incoming air remains fresh. As a result, livestock farmers save 60% energy. The result is a better barn climate. Animals grow better. There is better feed conversion and productivity increases. More ventilation creates a comfortable environment for both animals and employees.

ITBClimate Stand number: 12-224
Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 10/10/2023

Website for more info: https://www.itbclimate.com/en/

Contact details for more info: Ingrid van der van der Sterren 06135 18065 info@vdsterren.com

Fancom One

Fancom One, your farm in One touch.

Fancom One is the new, smart approach to smart farming for complete farm automation. The principle is all about creating superior conditions for pig and poultry producers. A unique feature of Fancom One is the possibility to differentiate in a widget driven user interface and authorization by using profiles transforming data into actionable information. By offering smart farm technology that monitors and regulates all the integral processes from one central location, we enable our customers to produce more efficiently and profitably in a way that respects animal welfare and the environment.

J F McKenna Ltd
Stand number: 12-330
Innovation Sector: poultry-meat Date Launched: 12/1/2023

Website for more info: https://www.fancom.com/smart-farming

Contact details for more info: Brian Moxon 07712 326196 brian@jfmckenna.com

Pig Monitoring Camera

Non-contact camera: Accurate management, monitoring, counting, and weighing.

The details of a pig's growth are essential for producers in today's swine industry, but manually weighing pigs is laborious, costly, and stressful for both the workers and the pigs. Farm managers can monitor pig performance and make informed decisions about ration changes and expected slaughter dates with the use of real-time, accurate pig weight data. Nutritionists can create diets that precisely meet the needs of the animals, reducing expenses and boosting productivity.

Jetwash InternationalStand number: 11-350Innovation Sector:pigDate Launched: 1/1/2024

Website for more info:

Contact details for more info: Santa Kalnina 00 353 49 433 9703 santa@jetwash.ie

Carcass Trolly

Fully electric powered trolley for transporting fallen animals.

The carcass trolly is designed especially for transporting fallen animals such as sows, fattening pigs, and calves. Fully electrical carcass trolly has all the accessories to make your work easier. The model has an electric winch to make light work of lifting. The winch has a pulling power of 350 kg. Two electric powered drive wheels with pneumatic tires in the middle. Two small casters on the front.

Jetwash InternationalStand number: 11-350Innovation Sector:pig, poultry-meatDate Launched: 10/1/2023Website for more info:https://www.jetwash.ie/services/agriculture/pig-farming-equipment/

Contact details for more info: Santa Kalnina 00 353 49 433 9703 santa@jetwash.ie

Primun Salmonella T

New vaccine to prevent excretion and colonisation of Salmonella typhymurium.

Primun Salmonella T is a live attenuated vaccine to immunisate chickens against Salmonella typhymurium. It is a lyophilisate for use in drinking water. Primun Salmonella T provides a duration of immunity of at least 61 weeks after completing the recommended schedule of 3 vaccinations.

Kernfarm Stand number: 12-591
Innovation Sector: poultry-egg, poultry-meat Date Launched: 5/1/2024
Website for more info: https://www.kernfarm.com/uk/veterinary-medicines-and-vaccines.html
Contact details for more info: Andrew Burley 07384 349426 andrewburley@kernfarm.com

Primun Salmonella E

Live attenuated vaccine to immunisate chickens against Salmonella Enteritidis

Primun Salmonella E is a live attenuated vaccine to immunisate chickens against Salmonella Enteritidis. It is a lyophilisate for use in drinking water. Primun Salmonella E provides a duration of immunity of at least 80 weeks after completing the recommended schedule of 3 vaccinations.

Kernfarm Stand number: 12-591
Innovation Sector: poultry-egg, poultry-meat Date Launched: 5/1/2024
Website for more info: https://www.kernfarm.com/uk/veterinary-medicines-and-vaccines.html
Contact details for more info: Andrew Burley 07384 349426 andrewburley@kernfarm.com

FIXR MYC-VAC

Vaccine to reduce egg production losses caused by Mycoplasma gallisepticum.

FIXR MYC-VAC is an inactivated vaccine against Mycoplasma gallisepticum. It is administered by injection and provides a duration of immunity of 42 weeks after completion of the primary vaccination schedule of 2 injections. FIXR MYC-VAC provides high and uniform antibody titre levels in the flock. No shedding can occur. Storage and use of FIXR MYC-VAC is simple; keep in the fridge and bring to room temperature before use.

Kernfarm Stand number: 12-591 **Innovation Sector:**poultry-egg, poultry-meat **Date Launched:** 9/1/2023

Website for more info: https://www.kernfarm.com/uk/veterinary-medicines-and-vaccines/fixr-mycvac-500ds-

250ml.html

Contact details for more info: Andrew Burley 07384 349426 andrewburley@kernfarm.com

KEW Colour Changing LED tube

The option to emit red light into the shed.

The KEW 3000k-Red LED tube has been designed to give the end-user the ability to emit either warm light or red light. Red light is proven to increase egg production and help keep the birds calmer.

Kew LEDs Stand number: 12-242 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 3/1/2024

Website for more info: https://www.kewleds.com

Contact details for more info: Keith Patterson 07860 382037 keith@kewleds.com

Aldekol DES 04

Versatile cost effective liquid disinfectant against viruses, bacteria & yeasts

Aldekol DES 04 is independently proven effective against Avian Influenza virus and Salmonella. It is a Formaldehyde free formulation and is DEFRA Approved against Swine Vesicular Disease, Diseases of Poultry and General Orders. Economical cost-in-use.

LANXESS Stand number: 11-712 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 3/1/2024

Website for more info: https://qr1.be/MIZC

Contact details for more info: Wayne Olbison 07736 465703 Wayne.Olbison@lanxess.com

Mite Tonic

Complimentary liquid feed additive for laying hens

Mite Tonic contributes to improve the natural resistance of poultry in their environment through natural extracts. A nutritional supplement added to the drinking water of laying hens, which works by stimulating their innate defences to create a natural toxin in the blood, acting as an immune response. Liquid feed additive with intake guaranteed thanks to the application method. Safe to use in all environments. Suitable for organic farming, harmless to layers and won't negatively influence egg production.

Size: 5 Litre

Application: Direct to drinking water

Dilution: 500ml / 1000L at the rate of 200ml per hen

Lodi UKStand number: 11-600Innovation Sector:poultry-eggDate Launched: 10/2/2023

Website for more info: https://www.lodi-uk.com/agricultural-products/insect-control/fly-control-for-the-intensive-poultry-livestock-farmer/mite-tonic

Contact details for more info: Ross Goodman 01384 404242 sales@lodi-uk.com

VitaMix 33

Complimentary vitamin liquid feed for poultry and livestock

Naturally derived, VitaMix 33 is a balanced combination of water-soluble and lipid-soluble vitamins, amino acids and minerals. Intended for the prevention of Vitamin deficiencies. Helps improve FCR (Feed Conversion Ratio), reduces stress (caused by treatment, vaccination, disease, transport, extreme temperature or climatic changes, moulting periods and peak egg-laying periods). It helps metabolise fats, proteins and carbohydrates as well as improving natural defences. Size: 5 Litre Application: Direct to drinking water Conservation: 5°C - 25°C

Lodi UKStand number: 11-600Innovation Sector:pig, poultry-egg, poultry-meatDate Launched: 10/2/2023

Website for more info: https://www.lodi-uk.com/agricultural-products/insect-control/fly-control-for-the-intensive-

poultry-livestock-farmer/vitamix33

Contact details for more info: Ross Goodman 01384 404242 sales@lodi-uk.com

b-noov CA60C (coated calcium butyrate)

Proven benefits on gut health and performance (swine, broiler).

The piglets fed with b-noov significantly improves their body weight, overperforming the average results for butyrate** available in the scientific literature. In broilers, the positive effect of a reduced dose of butyrate has confirmed the beneficial impact of b-noov in commercial conditions, within an optimized ROI program! (** internal meta-analysis, data available in the scientific literature).

Metex Animal NutritionStand number: 10-522Innovation Sector:pig, poultry-meatDate Launched: 7/1/2023

Website for more info: https://en.metexanimalnutrition.com/our-solutions/digestive-health-and-welfare/b-noov-the-

<u>first-bio-sourced-butyrate-available-in-salt-or-coated-form</u>

Contact details for more info: Herman CLAASSEN 33670872081 herman.claassen@metex-noovistago.com

Mopack EP (Efficient Packer)

compact efficient egg packer, easy to clean, maintain and operate

Packing eggs into 30 egg trays at a maximum gross capacity of 75 cases (27,000 eggs) per hour. Stainless steel design, can be washed down using a hose, sturdy build quality, high efficient packing of eggs, touch screen intuitive menu control, takes up a small footprint in the packing rooms, single phase machine which is supported by a network of 12 engineers 24/7, who can install the machine in half a day. When installed in collaboration with a Meggson tray Palletiser, it can handle your collection effortlessly. The reliable packing game changer.

Moba (UK) Ltd Stand number: 12-791
Innovation Sector: poultry-egg Date Launched: 11/15/2023

LeeO Precision Farming

An innovative, real-time monitoring system to improve traceability and welfare.

LeeO is a comprehensive solution designed for pig producers to enhance production and quality control. It integrates into existing workflows by utilising electronic identification tags, to capture and monitor important events in the lifecycle of individual animals. LeeO enables producers to gain insights into the variations at an individual pig level, which aids in understanding the factors that impact herd performance. This empowers producers to optimise performance and financial productivity, as well as provide transparent information and documentation across the supply chain. A secure, cloud-based application portal allows users to analyse production data to identify trends and make data-driven decisions.

MSD Animal Health Ltd - Pigs Stand number: 11-530 Innovation Sector: pig Date Launched: 5/15/2024

Website for more info: https://www.msd-animal-health-hub.co.uk/pigs

Contact details for more info: Sian Brissenden 07827880017 sian.brissenden@msd.com

Innovax-ILT-IBD

Innovax-ILT-IBD provides 100 weeks of immunity against ILT and IBD.

NEW Innovax-ILT-IBD is the ILT protection that you expect from MSD Animal Health, with the bursal protection that you need. Providing 100 weeks of immunity from both Infectious Laryngotracheitis and Infectious Bursal Disease. Highly efficacious and administered in the hatchery, saving valuable time and labour on farm.

MSD Animal Health Ltd - Poultry

Innovation Sector: poultry-egg Date Launched: 7/1/2024

Website for more info: https://www.msd-animal-health-hub.co.uk/poultry

Contact details for more info: Sian Brissenden 07827880017 sian.brissenden@msd.com

Neogen Farm Fluid MAX

Dual active disinfectant designed for challenging farm conditions.

Neogen® Farm Fluid MAX engages the inherent robustness and performance of the Farm Fluid brand with new enhanced efficacy to maximise its potential and to inactivate up to 100% sporulated and non-sporulated oocysts. Using a 2% dilution, Neogen® Farm Fluid MAX can be applied as part of coccidiosis control protocols, within a designed Neogen® Pathogen Control Programme. It is proven to break the protozoa cycle and is effective on field strains of multiple Eimeria oocysts, including E. tenella, E. maxima, and E. acervuline. Neogen Farm Fluid MAX® has residual activity that is required to challenge and destroy the oocysts.

Neogen Europe Ltd

Innovation Sector: pig, poultry-egg, poultry-meat

Date Launched: 4/11/2024

Website for more info: https://www.neogen.com/en-gb/neocenter/resources/neogen-farm-fluid-

max/#:~:text=Specially%20designed%20to%20be%20applied,sporulated%20and%20non%2Dsporulated%20oocysts.

Contact details for more info: Grace West 01706 344797 gwest@neogen.com

RevitaLyte

Essential hydration, energy and nutrients to stimulate feed intake

Stress, such as new surroundings, mixing of litters and digestive disturbances can interrupt water intake and cause dehydration in pigs. These challenges are common at weaning and without adequate support, can cause substantial performance delays in young pigs. It's crucial to encourage water feed consumption, quickly to support pig performance throughout weaning and beyond.

RevitaLyte offers a simple and effective method of promoting water intake and replenishing animals with a balance of key ionic salts, betaine, prebiotic and organic compounds on a high energy base for strategic use in the nutritional management of piglets, growing pigs and sows.

NETTEX Stand number: 11-341
Innovation Sector: pig Date Launched: 3/1/2024

Website for more info: https://www.net-tex.co.uk/product-category/pig/

Contact details for more info: Amanda Elvis 07824 137886 aelvis@rumenco.co.uk

Calm Block

Calm Block provides optimal environmental enrichment as a nutritional solution.

The inability of pigs to express their natural behaviours with little stimulation in their pens, may result in exploratory, and often aggressive behaviours such as tail biting being directed towards their pen mates. This often results in welfare issues and financial losses.

A convenient and effective method to help prevent stress and improve welfare is to enrich the pig's environment with Calm Block, an edible, chewable and manipulable product, allowing pigs to express their natural behaviours. Calm Block provides pigs with additional nutritional benefits; supplementary minerals, trace elements and Phytotec®, a unique blend of plant extracts and yeast components.

NETTEX Stand number: 11-341
Innovation Sector: pig Date Launched: 3/1/2024

Website for more info: https://www.net-tex.co.uk/product-category/pig/
Contact details for more info: Amanda Elvis 07824 137886 aelvis@rumenco.co.uk

StimuLife

Supports the piglets natural defences at birth and pre/post-weaning

Low birthweight piglets are typically less viable, often deprived of colostrum and therefore weak. Weaning is a stressful transition as piglets must adapt to a new environment and a solid diet. Feed intakes typically plateau immediately postweaning and weak piglet often â 'fade'.

StimuLife provides vitamin E to help support natural immune function, highly digestible energy and probiotics to help stimulate proliferation of beneficial gut bacteria, to help in periods of stress such as weaning.

In a farm study at Pre-weaning, StimuLife was shown to reduce piglet mortality rates by up to 33%, and improve growth performance compared to un-supplemented piglets.

NETTEX Stand number: 11-341
Innovation Sector: pig Date Launched: 3/1/2024

Website for more info: https://www.net-tex.co.uk/product-category/pig/

Contact details for more info: Amanda Elvis 07824 137886 aelvis@rumenco.co.uk

Earny 2 S Heat Exchanger

Earny 2 S Recovers heat from smaller broiler houses

Earny 2 S is a compact version of the Earny heat exchanger and recovers heat from smaller broiler houses (up to 12,000 birds). Heat recovery can reduce heating costs by up to 60%

Newquip Ltd Stand number: 11-110
Innovation Sector: poultry-meat Date Launched: 11/21/2023

Website for more info: https://www.bigdutchman.com/en/products/poultry-growing/poultry-climate-control/earny-2-

heat-exchanger/

Contact details for more info: James Dye 07720 409321 james@newquip.co.uk

nuPhoria

nuPhoria, a natural solution for optimizing livestock's health and performance

nuPhoria is a well-balanced phytogenic product consisting of a broad spectrum of bioactive ingredients such as: Thymol, Olive oil polyphenols, Apigenin, Carvacrol, Curcumin, Anethole and Hesperidin that enhances the cytoprotection and anti-inflammatory capacity. nuPhoria's efficacy was scientifically proved through studies conducted at universities and both poultry and swine commercial farms. Feed supplemented with nuPhoria resulted to: Effective reduction of antibiotics, Improved performance traits (Daily Gain, Laying rate, EPEF, FCR), Improved final product quality (higher breast fillet yield and egg quality traits), Effective ZnO elimination from post weaning diets, Proven economic benefits for the producer.

NUEVO ANIMAL NUTRITION
Stand number: 11-360
Innovation Sector: pig, poultry-egg, poultry-meat
Date Launched: 6/20/2023

Website for more info: https://nuevo-group.com/nuphoria/

Contact details for more info: John Anastasiou 00353 49 430 4638 office@nuevo-group.com

Algimun®

Algimun reinforces the immune system and gut integrity of animals

ALGIMUN contains 2 macroalgae extracts (MSP), having synergistic biological properties: MSP BARRIER (red algae extract) strengthens the barrier function of the intestinal wall and MSP IMMUNITY (green algae extract) modulates the immune response enhancing the animals resistance to external stress and aggressions. ALGIMUN strengthens animals defenses optimising performance while reducing the use of antibiotics. Many trials highlighted the efficiency and cost-effectiveness of ALGIMUN, thanks to an improved immune status, a reduction of health troubles and mortality and improvement in growth performance. ALGIMUN is a feed additive that can be included in premix or directly in compound feed.

Olmix Stand number: 11-432 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 9/1/2023

Website for more info: https://olmix.com/product/algimun/

Contact details for more info: Stephen Neale 0783 4601243 stephen.neale@agrihealth.co.uk

PACKERPAL

Automatic egg packing thanks to one robot arm

The packerpal is a robot which collects and palletises eggs in 30-egg trays onto plastic pallets. The single robotic arm has 4 functions (egg tray, divider, picking and tray palletising) instead of setting up 1 farm packer, 1 empty tray destacker, 1 tray stacker and 1 palletiser. This is also an economic advantage for the breeder, who needs to equip himself with a single piece of equipment to collect and palletise the eggs alone for a lower investment compared to the purchase of a set of machines.

OVOCONCEPT Stand number: 12-690
Innovation Sector: poultry-egg Date Launched: 2/5/2024

Website for more info: https://www.ovoconcept.eu/

Contact details for more info: MAXIME TREHOREL 33676441144 maxime.trehorel@ovoconcept.fr

ZeroZinc Farm Pack

Designed specifically to support the gut health of weaned piglets

The ZeroZinc Farm Pack contains a blend of natural high-quality ingredients, including probiotic live yeast Actisaf®, postbiotic Safmannan® and Nutrisaf®, a carefully selected prebiotic. By modifying the gut microbiome, plus supporting gut morphology and immune function, these yeast-based ingredients allow for the removal of high inclusions of zinc oxide while supporting piglet health and maintaining performance throughout the weaning period.

Benefits of the ZeroZinc Farm Pack:

Maintaining feed intakes and growth performance

Achieving comparable feed conversion efficiency to therapeutic zinc oxide

Supporting piglet health through improved pathogen control and gut integrity

Supporting a healthy and microbiome

Phileo by Lesaffre UK & Ireland Stand number: 10-432
Innovation Sector: pig Date Launched: 6/1/2023

Website for more info: https://agri-research.co.uk/our-products/zerozinc-farm-pack/

Contact details for more info: Georgina Phillips 07562 686533 g.phillips@phileo.lesaffre.com

PORKYS PICK UP TROLLEY

For the safe and efficient movement of pig carcass

The Porkys Pick Ups are highly manoeuvrable carcass trollies. They are battery powered, self propelled devices which the user can take directly to the animal inside the pen. At the touch of a button three electrically driven pick-up rollers pull the animal on to the trolley. At the disposal site the process is reversed. There is no need for direct contact with the animal during the process and physical strain is virtually nil minimising the risk of injury. Available for the transport of fattening pigs and as the XL version for sows.

Phillips Animal Health Ltd Stand number: 11-442
Innovation Sector: pig Date Launched: 1/10/2024

Website for more info: https://www.pahltd.co.uk

Contact details for more info: Paul Phillips 01507523281 paul@pahltd.co.uk

Visionary Poultry - actively feeding and drinking

Detection of feeder and drinker line issues through computer vision

Visionary Poultry - actively feeding and drinking. This product, based on artificial intelligence and computer vision, objectively measures birds feeding and drinking across the shed. In doing so, it can identify areas of lower feeding and drinking activity and areas of heightened activity. Such measurement allows for real time identification of pressure on feeder and drinker lines causing bird stress, and the potential of an earlier detection of a disease threat as drinker activity increases beyond normal and far above feeder activity. Farmers can also use these data to evaluate feeder types, management practices and transition from paper to pan.

Pondus Limited Stand number: 12-862

Innovation Sector: poultry-meat **Date Launched:** 4/30/2024

Website for more info: https://www.pondus.xyz

Contact details for more info: Claire Lewis 07912 175123 clairelewis@pondus.xyz

ALLICROL

New herbal oregano complimentary poultry product

Allicrol encourages feed intake, quicker recovery from challenges, improves gut health. Predominantly for broiler farmers but can be used for pigs, layers, game birds and pigeons. Competitively priced product, made in the UK and natural ingredients used.

Poultry Management Services Ltd Stand number: 12-693
Innovation Sector: poultry-meat Date Launched: 3/28/2024

Website for more info: https://poultrymanagementservices.co.uk/

Contact details for more info: Laura Clark 07818516596 poultrymanagementservices@gmail.com

Poultry Network Precision Agri Feed Buying Service

A bespoke feed purchasing service for farmers and farm businesses

Our feed purchasing service offers farmers and farm businesses the opportunity to access expertise in feed purchasing. We will explore your farm's feed requirements before going out to market to negotiate on your behalf to secure the best contract available. If you are a broiler, hen or pig farmer with responsibility for purchasing your feed, visit our stand to find out how we can help your business.

Poultry.Network Stand number: 10-620 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 4/17/2024 Website for more info: https://poultry.network/poultry-network-precision-agri-feed-buying-service/

Contact details for more info: Jake Davies 07590 987879 editor@poultry.network

Air Scrubber

Reduce ammonia, odour and dust emissions

It is a air scrubber designed to be installed onto livestock buildings to help them achieve their lower emissions due to increased environmental planning standards. Using unique design we can build internal pressure chambers in the modular structure which helps reduce investment costs and strain on livestock buildings. The unit is fully customisable and can be designed to reduce electrical usage through working with the farmer's layout.

PS Higgins Electrical Services Ltd Stand number: 12-620
Innovation Sector: pig, poultry-meat Date Launched: 2/9/2024

Website for more info: https://azteccontrolsandautomation.co.uk/

Contact details for more info: Linden Dixon 07458 024221 Linden@azteccontrolsandautomation.co.uk

Heat Exchanger

Heat recovery ventilation unit for livestock

A small heat exchange that is easy to retrofit and use. Due to the size of the unit it is easily customisable to work with any number of animals as you can decide how many you need for the requirements. The units come pre-wired to site allowing for easy installation and due to the multiple numbers creates a even system within the environment without the need for extra internal equipment. It also allows for greater redundancy should a fan ever fail.

PS Higgins Electrical Services Ltd

Stand number: 12-620

Innovation Sector: pig, poultry-egg, poultry-meat

Date Launched: 6/16/2023

Website for more info: https://azteccontrolsandautomation.co.uk/

Contact details for more info: Linden Dixon 07458 024221 Linden@azteccontrolsandautomation.co.uk

Quill Organic Acid

Organic acid & chelated mineral supplement to improve immunity.

Quill Organic Acid is a blend of organic acids and chelated minerals, formulated to improve immunity and performance in Pigs and Poultry. Organic acids work by lowering the pH of the drinking water, preventing the growth of pathogenic

bacteria like E. coli & Salmonella and creating an optimal gut environment. The added chelated minerals have antibacterial properties and help to support metabolism and gut wall integrity. A lower gastric pH will reduce problems like wet litter & diarrhoea and improve the gut microbiota of monogastrics, meaning that they are better able to digest proteins and nutrients.

Quill Productions Stand number: 12-364
Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 3/27/2024

Website for more info: https://www.quillproductions.co.uk/products/quill-organic-acid
Contact details for more info: Becca Seib 012588 18239 marketing@quillproductions.co.uk

ART Lite Wireless

Wireless inventory management system for silos and warehouses

The ART system provides near real time inventory oversight in silos and warehouses for effective management, reorder and financial control. The system comprises of a LoRaWan Laser system, gateway and Ronin ART Cloud software dashboard where storage history and current inventory is recorded. Laser hardware are for sale and software is subscription based. Real-time...Remote inventory management.

Ronin System Solutions Stand number: 10-500 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 5/14/2024

Website for more info: https://www.thisisronin.com/

Contact details for more info: Andrew Gutherless +27 (0) 82 453 0673 andrew@thisisronin.com

Spread-a-Bale Micro ST

Straw spreading machine for 1t to 2t lift capacity loaders

The Micro ST spreads™ round straw bales or half a rectangular bale within one minute, with minimal dust. Designed for bedding pig arcs and buildings with narrow access points from 2m wide, the machine offers a longitudinal spread pattern of 0.8m wide and up to 8m throw with minimum dust.

The Micro ST combines a 695kg lightweight steel chassis and bracketing system, and measures 1.78m wide. The header features a single vertical rotor availing side discharge of straw either to the left, to the right or forwards facilitated by the turn of a valve and canopy.

Spread-A-Bale Stand number: 11-920 Innovation Sector: pig Date Launched: 1/17/2024

Website for more info: https://spread-a-bale.com/side-throw/

Contact details for more info: Liz Snaith 07974678833 liz@lizsnaithconsultants.com

Robus Zen

The solution to reduce stress in pigs, whilst improving performance

Robus Zen: Reducing stress and optimising pig performance

Robus Zen aims to reduce aggressive behaviour in pigs and also helps to increase farm profitability by increasing growth, minimising the risk of vice, lowering mortality and improving welfare. Initial feedback from the field has been very encouraging, with a significant increase in live weight (+3.6 kg), average daily gain (+33 g) and a reduction in aggressive behaviour (-42%) in fattening pigs, as well as a drop in stillbirths in sows (-2.2%).

Techna Nutrition UK & Ireland Ltd Stand number: 11-702
Innovation Sector: pig Date Launched: 9/1/2023

Website for more info: https://www.groupe-techna.com/en/feedia/products/robus-zen
Contact details for more info: lan Hands +44 (0) 7495 531066 ian.hands@groupe-techna.com

UNIFORTES Basic Washer Range

A basic yet capable, multi-function automated cleaning machine

We proudly introduce our next generation Basic Washer, for cleaning trays, crates and boxes. This revolutionized washer offers mega power. It's the perfect washer for smaller operations in the food processing and other industries. With key features of the 'Industrial Series' this model isn't inferior to its bigger brother. It is perfect for lower capacities, and of course, that includes a much more attractive price tag. This new Basic Washer is a stripped down version of the Industrial Washer. It is perfectly suited for washing and rinsing up to 100 crates, trays or boxes per hour.

Unifortes Stand number: 12-540 Innovation Sector: pig, poultry-egg, poultry-meat Date Launched: 7/3/2023

Website for more info: https://unifortes.com/news/new-basic-washer/

Contact details for more info: Paul Sandlan 07885 521093 p.sandlan@unifortes.com

Narrow Loop Chain Feeder For Male Birds

Provides uniform feed distribution for male birds.

The Narrow Loop Chain Feeder provides uniform feed distribution for male birds. The unique grill prevents males from eating from inside the loop, encouraging them to eat from outside of system so they can be easily inspected and evaluated. At only 600 mm wide, takes minimum space in your house. The new hopper can send feed in both directions at the same time. One winch lifts the system up in the air. Uses the same VAL-CO corners, chain, trough & direct drive units as our hen feeders, ensuring that farmers and dealers have less parts to keep on the shelf.

VAL-CO BV Stand number: 12-360 Innovation Sector: poultry-egg, poultry-meat Date Launched: 5/15/2024

Website for more info: https://www.val-co.eu/en/products/breeder-equipment/

Contact details for more info: Galina Sadovska +31 622 69 30 68 gsadovska@val-co.com

Meggsius Count and Control

Counts and controls the egg flow in layer housing.

The Meggsius Count and Control was designed for labour saving purposes for farmers, by controlling and counting the flow of eggs into the egg room. Each egg belt is counted individually instead of on a central conveyor belt. The vision technology ensures an accurate counting in dark and dusty houses. Even backward moving egg belts are no problem for the Meggsius Count. The Meggsius Control provides total control over the entire egg flow. In combination with the Meggsius Count a constant automatic egg flow to the packer is realised. You enter the capacity and the system runs automatically.

Vencomatic Poultry UKStand number: 12-500Innovation Sector:poultry-eggDate Launched: 1/1/2024

Website for more info: https://www.vencomatic.co.uk/meggsius-control

Contact details for more info: Megan Geddis 01845 521 360 megan.geddis@vpauk.com

ECO Entry

The ECO Entry is compact, efficient and affordable climate control.

ECO Entry offers compact, efficient and affordable climate control. The ECO Entry is a perfect match for poultry houses with <15,000 birds. The base for ECO Entry is the ECO Unit 200, but it is a smaller heat exchanger both in capacity and dimensions. Designed with simplicity and savings in mind, the ECO Entry offers several advantages.

Vencomatic Poultry UKStand number: 12-500Innovation Sector:poultry-eggDate Launched: 12/1/2023

Website for more info: https://www.vencomatic.co.uk/ecoentry

Contact details for more info: Megan Geddis 01845 521 360 megan.geddis@vpauk.com

Robotic Power Washer

Robotic power washer for pig housing

This is an intelligent robotic power washer, it is battery powered, all you need is high pressure water supplied to machine. Machine will wash any pig house - farrowing, weaner sows and finishers. Machine is started and once the task is completed, a text message will be sent to notify you it is finished. Very simple, but effective washing robot on the market. Up to 6m reach.

Vicon Engineering LtdStand number: 11-542Innovation Sector:pigDate Launched: 1/1/2024

Website for more info: https://www.envirologic.se/en/start-en/

Contact details for more info: Robert Tubman 07955 842474 vicon-eng@hotmail.com

Chick/Duck Gender Identification Machine (Vent Sexing)

Replace exprienced sexers to identify day-old chick and duck

The intelligent poultry sex identication machine invented by Shanghai Xiashu Technology is the only commercialized day-old chick sex identication machine in the world. It can be used not only to identify chick gender but day-old duck gender as well. The Chick Sex Intelligent Identication Machine utilizes a specialized intelligent camera to capture chicks' vent images. Chick sex is recognized by an articial intelligence algorithm and the whole mechanical procedure takes up to 3 seconds. The algorithm accuracy reaches more than 98.5% with speed of 1,200 pcs/hour. This machine is now widely used in more than 20 countries and 50+ companies.

Xiashu Intelligent Tech Co
Stand number: 12-235
Innovation Sector: poultry-egg, poultry-meat
Date Launched: 5/1/2024

Website for more info: https://www.xiashutech.com/en/

Contact details for more info: Daniel Wong +44 7818401195 danielwong100@outlook.com

Big Litter Concept

Minimising the need for Foster Sows, by utilizing automix system

Allows you to keep large litters at the sow. without the use of a traditional foster sow (Culls or Holdbacks). While maximising the productivity of the whole batch of sows. Freeing up an individual within the batch to take the piglets needing more support. While not having negative impact on weaned sow condition and litter per sow per year. With opticare automix you provide a 24/7 supply of fresh milk replacer to support the development while being single-button automated cleaning and feeding. maintain palatability and increasing dry matter intake, all around the clock.

Zarkos-Smith Associates Ltd

Innovation Sector: pig Stand number: 11-461

Date Launched: 11/1/2023

Website for more info: https://www.youtube.com/watch?reload=9&v=fPp2-QCo9Jc
Contact details for more info: Joseph Lunt 07918 490946 joe@zarkos-smithassociates.com

CircoMax®

PCV2 vaccine containing genotypes of more current global relevance

PCV2 is the most rapidly evolving single stranded DNA virus on the planet. For an ever-changing target we have been using the same genotype, PCV2a, in our PCV2 vaccines for 15 years; when these vaccines were developed PCV2a was dominant, but now PCV2b and PCV2d are more prevalent. CircoMax is the only PCV2 vaccine with two genotypes, licensed to protect against PCV2a, PCV2b and PCV2d, the three genotypes of PCV2 found in the UK

Zoetis - Pigs Stand number: 11-343 **Innovation Sector:**pig **Date Launched:** 11/7/2023

Website for more info: https://www2.zoetis.co.uk/circomax

Contact details for more info: Amy Rogers 07717 450029 amy.rogers@zoetis.com